

what we use every day
can be **beautiful, creative**
and **friendly to the world...**

Fill your holidays with joy and cheer! This year, for the first time, we are excited to launch our holiday + everyday catalog. We hope you will enjoy the combination of everyday bestsellers along with our new collection of holiday stationery and gifts. This catalog is meant to be a complement, not a replacement, to our 2009 catalog. You can continue to place orders from either through the end of this year.

We listened when you shared your "holiday wish list." And, we are excited to deliver on many of your requests through our sophisticated new collection inspired by the holiday season. We are also excited to be "going green" with the launch of our new color – **Moss** – and our ongoing commitment to producing beautiful products in a way that keeps our environment beautiful too!

From start to finish, our holiday collection is a great way for your customers to exquisitely coordinate this season's events — inviting some friends to share in the holiday merriment, delighting family with perfectly wrapped parcels, or sending holiday greetings to all. And for goodness sake, don't let them forget to send a thank you!

happy holidays,
waste not paper®

TABLE of CONTENTS

HOLIDAY COLLECTION	
Note Sets	p. 3
Holiday Letterpress	p. 7
Photo Cards + Invitations	p. 8
HOLIDAY PACKAGING	
Holiday Wrap	p. 10
Holiday Bags	p. 12
EVERYDAY COLLECTION	
Note Sets	p. 14
Everyday Wrap	p. 16
BULK	
Introducing Moss	p. 18
Color Spectrum	p. 19
Bulk Suite	p. 20
Solid Wrap + Bags	p. 22
Ribbon + Tissue	p. 23
Stickers + Hang Tags	p. 24
Favor Boxes	p. 25
ORDERING INFO	p. 25

