

**MOSS** is a **COLOR** that embraces us,  
warms us and sends hope of regrowth.

## introducing **MOSS + ECO-WHITE**

Green is definitely (one of) our favorite colors. Moss is not just a shade of green, but a part of our commitment to “being green.” Launching as a staple in our eco-friendly palette, moss is made of 30% post-consumer content. In addition to launching our new green color, as a company, we are launching many new green initiatives...

Eco-white is a new addition to the bulk line and will act as the base for many of our printed notes, wrap and bags. It is 100% recycled paper made with 30% post-consumer waste and, along with our entire line of solid cards and envelopes, is processed chlorine-free (PCF).

Beyond our fences, we have carefully chosen partners that are environmentally responsible. Our bulk line is created domestically, which means it didn't travel the world to get to you. Our printers operate with reduced volatile organic compound (VOC) emissions and recycle their ink waste. Additionally, much of our product is created using renewable energy sources, such as hydro power or wind power.

Watch for more environmentally friendly practices in the future as we find new and innovative ways to incorporate eco-friendliness into our business. We are confident that beauty and environmental responsibility can go hand in hand.



## COLOR SPECTRUM

The color spectrum has always been the foundation of our line. Our goal is not only to provide a palette of exclusive, lush colors, but also to inspire you to be creative. Every combination of these colors matches beautifully. So go on, play a little....

 RED	 RHUBARB	 POOL	 SAGE	 CURRY
 STRAWBERRY	 PLUM	 BLUEBELL	 LEAF	 KHAKI
 BLOSSOM	 BEET	 LAKE	 CHARTREUSE	 CEMENT
 PAPAYA	 GRAPE	 COBALT	 MOSS	 GRAVEL
 POPPY	 PURE WHITE	 WHITE	 SOFT WHITE	 CHOCOLATE
 LUXE BLUSH	 LUXE FROST	 LUXE GLASS	 LUXE CREAM	 LUXE WHITE
 STARDREAM JUPITER	 STARDREAM GOLD	 STARDREAM SILVER	 STARDREAM OPAL	 BLACK
 STARDREAM MARS	 STRDRM ANTIQUE GOLD	 STARDREAM SAPPHIRE	 STARDREAM QUARTZ	 ECO-WHITE



This symbol indicates colors in the bulk line which contain at least 30% post-consumer waste.