



waste not paper®

TOP 10 REASONS WHY "GREEN" IS *(one of)* OUR FAVORITE COLORS

1

We are transitioning our bulk line to at least 30% post-consumer waste **RECYCLED CONTENT**

2

Many note sets are handmade from **RENEWABLE CONTENT**

3

Our paper comes from **MILLS** that use responsible, sustainable forestry practices

4

Our palette of solid colors is **CHLORINE FREE**

5

The majority of our products are **MADE IN THE USA**

6

ECO-WHITE is 100% recycled, 30% PCW and will be the new base for our note sets and wrap

7

Our partners use **RENEWABLE ENERGY SOURCES** such as hydro and wind power

8

Our **NEW HOME** encourages and makes it easy for employees to use public transportation

9

OUR PRINTERS operate with reduced emissions and recycle their ink waste

10

LOOKING AHEAD,
we have more eco-friendly practices on the horizon